

# HOT-N-READY REWARDS

The Little Caesars Hot-N-Ready Loyalty Rewards Program is a customer appreciation program designed to allow loyal customers to obtain reward points for every purchase they make. In order to redeem points for each offer, the account must be fully activated by registering your phone number, email address, and activation code that is sent via email. The account is automatically updated any time you make a purchase and all offers are made automatically without a coupon, at the time of the transaction.

Below, is a step-by-step process of how to get started racking up your points towards your first free Little Caesars product!

1. Log onto [www.cepizza.com](http://www.cepizza.com) and click on the “Hot-N-Ready Rewards” logo under “Events” on the right side of the page.
2. Create an account by entering the phone number given at Little Caesars, include area code without dashes or spaces. Sample format: 8605555555.
3. Enter email address, create a password, and check the box “I Agree to the Terms of Use” Sample format: [email@gmail.com](mailto:email@gmail.com)
4. Click the orange “Create New Account” button and wait for the activation code to be sent to the email address that was used to registered with. This could take a few minutes.
5. The email will show up to the email inbox from “**Postmaster**” with message subject “**Hot-N-Ready rewards verification**”. If not, check the spam folder as it may have been sent there by the spam filter.
6. Once the activation code is received (5-6 number code), copy and paste it into the verification code space and click the “**Verify Access Code**” button to complete the setup of the rewards account. The account is now fully activated.
7. Once access code is verified, the account can log in normally with the email address and password that was given at registration.
8. After the log in process, is the Account Home Page. This page includes the personal profile, total number of points, and current offers that can be exchanged for points.
9. The profile is personalized with Name, Address, and Favorite Little Caesars Location. A security question can be enabled in the case the user forgets the password as well as enable Little Caesars to send text message offers. All of this information is under the “Profile” tab of the account.
10. Next to the profile tab is the, “**Points**” tab. Clicking on this will give the total “**points summary**” which includes: **current points, year-to-date points, and all-the-time points**.
11. The third tab is the, “**offers**” tab. Clicking on this will give all the possible offers with the points, and how many total points it takes to redeem each offer. It includes the initial offer, any special offers that are available, and everyday offers.
12. The **Everyday Offers** include: Free Caesar Wings (70 total points), Free Italian Cheese Bread (60 total points), Free Crazy Bread Combo (35 total points), Free Specialty Pizza-3 Meat Treat or Ultimate Supreme Pizza(145 total points), or a Free Hot-N-Ready Pizza (80 total points)
13. Also included in the **Everyday Offers** section is a countdown for how many more points are needed in order to redeem each offer. For example if an account has 5 total points the countdown next to the “Free Caesar Wings” option would read “65 points until your next offer”

# HOT-N-READY REWARDS F.A.Q

## **Registration:**

**How do I register?** Simply give your phone # to a cashier at Little Caesars. No purchase necessary  
What does registration do? It is the first step in creating an account based off the phone # given.

**What happens after I give my Phone #?** After a phone # is registered, an account is created. If a purchase is made, those points are automatically assigned to that account but cannot be accessed yet.

**Am I a HNR rewards account holder now?** No– you must activate the account through a simple process to access your points to redeem for rewards.

## **Activation:**

**What is activation?** It is the process after you have given your phone number to a cashier at the participating Little Caesars. Activation requires the guest to enter information at [www.cepizza.com](http://www.cepizza.com) in order to activate the account. An activated account allows the guest to choose rewards and to redeem points for free products.

**How do I Activate?** After your phone # is given to a cashier, guest visits [www.cepizza.com](http://www.cepizza.com) and clicks on the rewards banner. They will then follow all steps to full activation.

**What are the steps?** Visit [www.cepizza.com](http://www.cepizza.com) and click the rewards banner. Type in the phone # with no dashes (5556667777), a valid email address. Create a 7 letter password. 3. Agree to the terms. Click “create new account”. Check the email for a verification code (spam too if not there in a few minutes) Then– enter that code in the space allocated [on this link](#)

**What if I get a message that prevents me from logging in or it seems to deny me access?** You must have an activated account to log in. To confirm that your activated, be sure all steps in the ‘*How do I activate*’ and ‘*What are the steps*’ are completed.

**What if I still cannot “Activate” or the website is still showing an error message?** If your account is not fully activated, check your email and spam for an activation code from the postmaster of Loyaltygo.com. When you enter that code, and you still cannot gain access, double check the phone # and email that you provided. If at this point you still cannot get in, you can [contact us](#) at [marketing@cepizza.com](mailto:marketing@cepizza.com) or at your favorite Little Caesars location, and provide us your email address and phone # for assistance.

## **Points:**

**How do I redeem?** After you have enough points for the item you selected in your “offers” tab, that product will redeem for free automatically at time of purchase at the participating Cutting Edge Pizza, Little Caesars location, and

**Why am I am not getting the reward product that I want?** After you log into your fully activated account, click on your “points” tab, to see how many points are available. Your account will show you how many points you need to earn that reward. You can also click on your “offers” tab, to see if you have correctly chosen the offer you would like to redeem the points for.

**What if I am missing points?** Hold on to receipts. Receipts are required in order to be credited for your points. If you are missing points, simply present the receipt to a manager at your favorite Little Caesars, and the points will be processed, and entered into your account within 21 days.

## **Etc...**

**Is my information safe?** Yes– it is. No employee of Cutting Edge Pizza, L.L.C. has access to your account